



# Hernan Serrano

## BSD Advisors

### Restructuring, Litigation and Forensic Accounting

Mobile: (516) 236-3209

Email: [h.serrano@bsdadvisors.com](mailto:h.serrano@bsdadvisors.com)

#### **Professional Experience- MBA**

Mr. Serrano has over twenty two years of experience in the corporate recovery and reorganization arenas. He has worked as an advisor to law firms, investment banks, accounting firms, commercial banks, asset-based lenders, financial advisors and corporations. His client engagements include creditor rights, fiduciary services (including acting as a monitor, trustee, receiver and examiner), Chapter 11 transactions, corporate reorganizations, corporate finance, mergers & acquisitions and corporate restructuring.

Mr. Serrano is experienced in litigation support services, forensic investigations and many phases of U.S. and foreign bankruptcy services. He has assisted in the collection of assets, financial investigations, and in the development, negotiation and implementation of numerous plans of reorganization. He has also served as a crisis manager and corporate recovery officer, and has handled employee and management issues as well as the valuation and liquidation of inventory, intellectual property, real estate and other assets.

Mr. Serrano has served as a trustee and receiver in numerous cases, including actions brought by the Federal Trade Commission. He is known for his expertise in assessing situations quickly and running companies productively and efficiently. Some of the FTC matters on which he has worked include Better Budget Financial Services, Inc. (a debt relief business), Micom Corporation (a telecommunications company) and Five Star Automotive (a membership-based auto club).

Mr. Serrano's experience includes such industries as telecommunications, retail (individual and international chains), car dealerships, food industry, manufacturing, transportation, gas and oil and chemicals. Some of the companies in which he has been involved include: Berkline Furniture, Crossroads Wireless, Caribbean Petroleum, Broadstripe Communications, Hancock Fabrics, Everyday Convenience Stores, Mystic Tank Lines, and Roadhouse Grill.

Formerly with such firms as FTI and Grant Thornton, Mr. Serrano received his MBA from Adelphi University. He is fluent in Spanish and is an associate member of the Puerto Rican Bar Association of NY. He is a founding board member and a Past President of the Long Island Chapter of the Turnaround Management Association, and is also a member and committee leader with the American Bankruptcy Institute.